



# Marketing Menu

## Social Media

quarterly posting strategy	\$750
90 days of content strategy & topics	
caption writing (12 posts/mo)	\$600/mo.
branded messaging for your social profiles	
post scheduling & automation	\$15/post
priced per post	
social media engagement	\$45/hr
priced per hour	
subscription pricing	\$1400 / mo.
starting rate when you bundle services	

## Email

audience management	\$2/subscriber
sorting, segmenting, optimizing	
template creation	\$150/each (one-time investment)
branded & customized	
copywriting	\$0.50 / word
campaign scheduling	\$50 / each
setting up audience selection & scheduling email campaigns	
subscription pricing	\$500 / mo.
starting rate when you bundle services	

## Content Creation

post graphics	\$35/ea.
story graphics	\$25/ea.
email graphics	\$45/ea.
blog graphics	\$45/ea.
REELS	starting at \$75/ea.
REEL discounts available with monthly subscription	
subscription pricing	\$500 / mo.
starting rate when you bundle services	

## Online Brand Management

Google Business profile	\$500/mo
starting rate, varies on strategy	
monthly social posting	\$300/mo
maintain professional presence on brand pages with once monthly posts, includes content + caption	
regular backend support	\$500/mo
starting rate: website, CRM, marketing collateral, customer materials	
subscription pricing	\$800 / mo.
starting rate when you bundle services	